

PHOENIX YOUTH PROJECT COMMUNITY RESEARCH CLEATOR MOOR



SO WHAT'S THIS ALL ABOUT?

- We are a group of young people from the Phoenix Youth Project who are trying to improve Cleator Moor. We spent time reviewing sites of interest including the Cumbria County Council website, the Cleator Moor Parish Plan, and Cumbria Action, and identified key themes that could form part of our research.
- We then worked with John Edwards at Costain and Quentin Boyes at the Community Data Cooperative to prepare a survey, which we took to the community online, via social media and through field research.
- This ... is what we learned.

WHO DID WE SURVEY?

- 86 responses, which represents just over 1.5% of Cleator Moor residents
- 26% respondents aged under 21 which is over 3% of this age group
- 53% female and 45% male
- 41% of respondents were employed full-time, 15% in were full-time education, and 14% were wholly retired...
- which means we managed to get data from almost all ages and employment types

INSIGHT ... AND ACTION

Q: How strongly do you feel you belong to your local area?

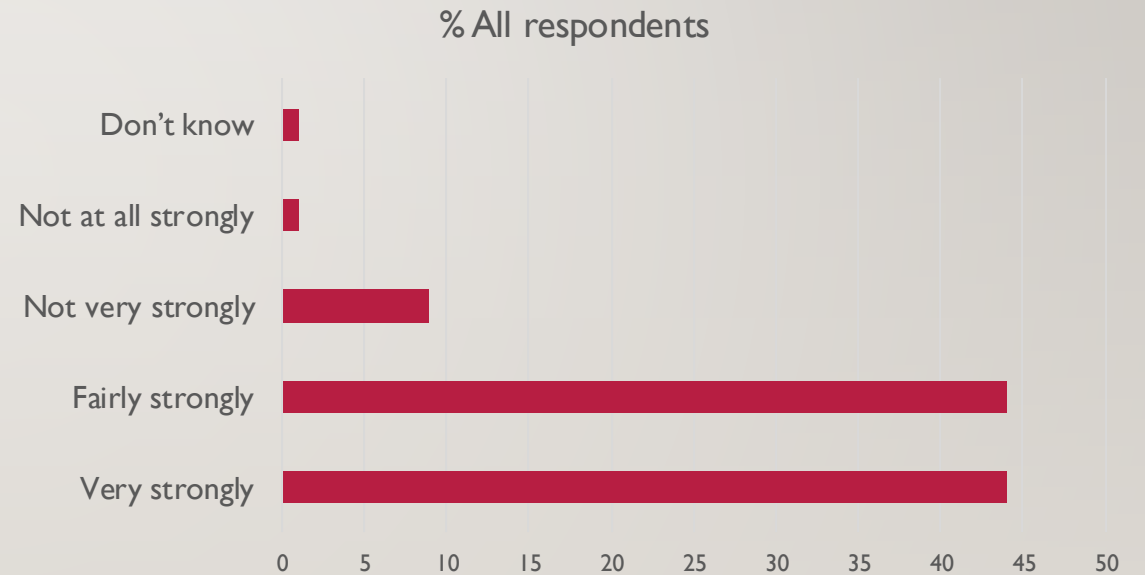
Insight:

88% feel fairly strongly or very strongly that they belong

Action:

Suggest more research to understand why the 12% aren't so positive

We will write to the council calling for more activity for young people and adults to try and stop them causing issues and bringing down the area.



MORE INSIGHTS ... AND MORE ACTION

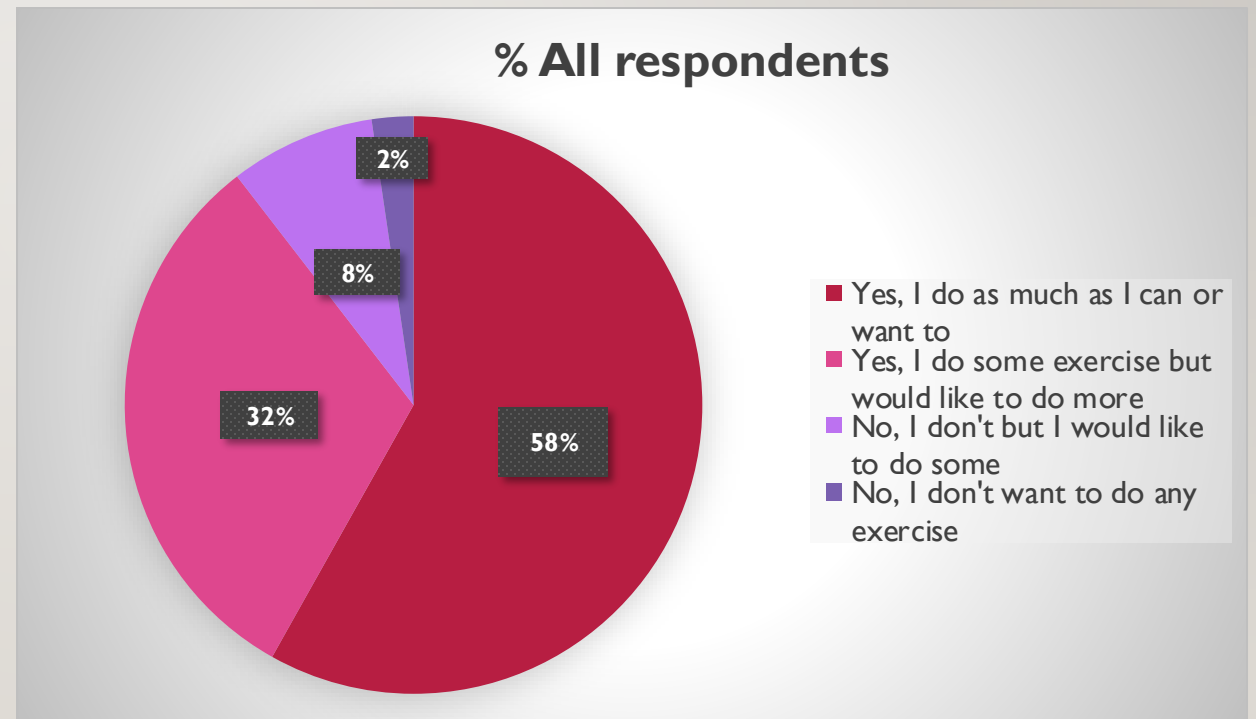
Q: Do you currently do any form of physical activity (e.g. walking, gardening, cycling etc.)?

Insight:

40% want to do more exercise, which is great news for health and well-being, but potentially for bringing the community together as well.

Action:

Costain has kindly offered to investigate whether someone in the Sellafield supply chain would sponsor a Park Play initiative in Cleator Moor park on Jacktrees Lane.



MORE INSIGHTS ... AND MORE ACTION

Q: Which of these four buildings they would you like to see refurbished the most - Derby Arms, Formerly Paul Vines, The Wright Star Nursery and Kangol Factory?

Insight:

The Wright Start Nursery won hands down, with almost all respondents saying they wanted it to be a nursery again...

Action:

We're not sure how far we're going to get with this one, but we're going to try and find out who owns it and why it closed down.

And approach Copeland Borough Council to ask if they can work with the community to fund the refurbishment and re-open our nursery

Anything but office space	Made into something for children
For more education for kids	Nursery
Brought back into a nursery	New nursery
Stay as a nursery	Make available spaces for children
Nursery, holiday club, after school club etc.	Important to make sure kids have the right start in life
Tidied up	Help parents
Make another nursery, there's only 2 on Cleator Moor and there's a lot of children	Make them more respectable
Stay as a nursery	Changed for teenagers to do things
Nursery to help parents and better education	Something for children
All done out and made back into a nursery	A community hub and allotment
Same thing	Keep it the same and get it back open
Stay the same	nursery to help employment and help working parents
another nursery	Love to see another nursery in its place would make life easier for a lot of single parents who can't travel for child support etc.

MORE INSIGHTS ... AND MORE ACTION

Q: Do you think that people in Cleator Moor generally eat healthily?

Insight:

78% said **NO**, but 60% thought that people might follow a healthy meal plan. Almost all respondents blamed “too many takeaways” and “no healthy alternatives”.

Action:

Create a healthy recipe booklet with household budgeting and food safety tips.

Costain is going to investigate options for funding this and we're going to distribute it through Cleator Moor.



MORE INSIGHTS ... AND MORE ACTION

Q: We asked what lessons people wished they had been taught in school.

Insight:

More than 60 % scored managing money as most important

More than 40% said they thought children should be taught about healthy cooking, how to get apprenticeships and plan careers, and how to support their friends with mental health.

Action:

We can't change the school curriculum but we can send our findings to both primary schools in Cleator Moor. We plan to make the research this research available to the Centre for Leadership Performance and Inspira so they can make these topics available for all school children in Cumbria.

(Plus ... our healthy eating booklet will have recipes that all ages can cook.)

MORE INSIGHTS ... AND MORE ACTION

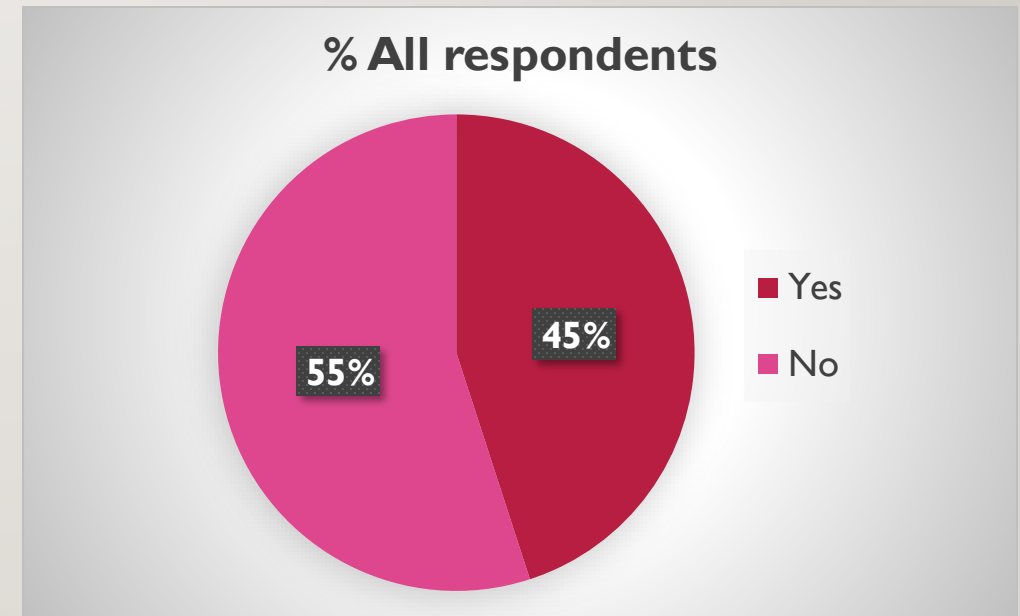
Q: Regardless of whether you are in work or looking for work, do you think you will need to retrain to secure a job in Cumbria?

Insight:

45% said yes, but sadly 70% of them had not heard about the Adult Learning Centre in Whitehaven.

Action:

We think this is bad news, so we're going to contact Copeland Council and ask them to write to every house in Cleator Moor to let them know what courses are available ... especially in IT and Digital as this is what most people need.



MORE INSIGHTS ... AND MORE ACTION

Do you think the schools in Cleator Moor regularly talk to places like the Phoenix Youth Centre or Health Centre next door?

Insight:

55% Yes buy worryingly, 45 % No

When asked what they should talk about, emotional and mental wellbeing issues felt to be important.

Action:

We checked with the Phoenix team and they do meet with the schools regularly!

These conversations need sharing with the community so perceptions can be changed.



MORE INSIGHTS ... AND MORE ACTION

Q: Do you think Cleator Moor should have more community committees to bring people together to get things done?

Insight:

Amazingly 43% of respondents said they would. This means that potentially over 2000 residents could team up to help improve Cleator Moor.

Action:

We will engage with Cleator Moor Parish Council and The Community Data Cooperative to plan how this might work and recruit those who want to get involved



CONCLUSION

Based on this community research project we will:

- Write to the Copeland Borough Council calling for more community activity for young people and adults to target the 12% who don't feel strongly they belong
- Approach Copeland Borough Council to ask them about funding the Wright Start Nursery
- Create a healthy recipe booklet and distribute it through Cleator Moor
- Ask Copeland Council to let everyone in Cleator Moor know what courses are available at the Whitehaven Adult Education Program
- Share our research with both primary schools, the Centre for Leadership Performance and Inspira
- Ask Cleator Moor Parish Council and The Community Data Cooperative to help gather and support community groups to get our community working together

WHAT ELSE HAVE WE LEARNED?

Being involved in this community research we have gathered skills like communication, team work and research.

It has opened our eyes to the power of community research and what we can achieve by working together.

We hope that we can really make a difference in Cleator Moor.

We're happy to answer any questions.

Becca, Rhys, Jake and Tyler – Phoenix Youth Project.

17th September 2021

